JCI Cebu

2027 ANNUAL
BRAND PARTNERSHIPS
Proposed rates · five levels



BANA-AG AWARD · 46TH QUADRO AWARDS 2026
Most Outstanding JCI Local Organization
Category 2 · one of 43 recognitions for JCI Cebu

JCI Cebu at the 46th Quadro Awards · 2026 JCI Visayas Area Conference, Iloilo City

PARTNERSHIP BROCHURE · FOR BUSINESSES IN CEBU

Good for your business. Greater for Cebu.

One annual partnership that keeps your brand in front of Cebu's young leaders, entrepreneurs and communities — at projects, GMMs, chapter events and online, all year long. Plus an invitation to our Partners' Night.

From ₱20,000
for a full year of partnership

12 months
of visibility, January–December 2027

December 12, 2026
Launch at SALAMAT 79 · Mactan Expo

MORE THAN A ONE-NIGHT SPONSORSHIP

One partnership. A year of being seen.

Your business becomes an annual JCI Cebu partner. SALAMAT 79 introduces the relationship on December 12, 2026. From there, a full calendar of community projects, general membership meetings (GMMs), chapter events and social media keeps it going through 2027. And the chapter's relationships reach Japan, South Korea, Vietnam and Malaysia.

1948
Chartered. The second-oldest JCI chapter in Asia-Pacific

43
Recognitions at the 2026 Quadro Awards, including 23 wins

23
Partner organizations honored at our first Partners' Night (2025)

250
Invited guests expected at the SALAMAT 79 launch (est.)

What your business gets out of it

Repeated visibility
Your logo travels with us: on the roll-up at projects and GMMs, on our community shirts and in our feed. It's there all year, not for one evening.

Business relationships
Meet entrepreneurs, professionals, chapter leaders and fellow partners at GMMs, chapter events and Partners' Night.

Stories you can share
Partner announcements, dedicated promotional posts and documented community work that your own team can repost.

Purpose with proof
Back leadership and community development, and receive placement photos, post links and a year-end fulfillment summary.

Who will see your brand

- Young professionals & entrepreneurs, ages 18–40
- Community partners & beneficiaries
- Fellow annual partners
- JCI Philippines leaders & chapter delegates
- International sister chapters
- JCI Cebu's online community

Dili pulong. Buhat.

Not words. Work. The chapter's standard for every project your business supports.

Project Berde greenhouse turnover · Danao City



46TH QUADRO AWARDS · 2026 JCI VISAYAS AREA CONFERENCE · ILOILO CITY

An award-winning chapter to stand beside.

In 2026, JCI Cebu's programs, projects, leaders and members were recognized across the board, including the conference's highest individual honor. A partnership puts your brand beside the same team and the same work.

BEST OF THE BEST

Most Outstanding Local President

Daryl Niño Jabil, 2026 LO President. The conference's highest individual distinction.

BANA-AG AWARD

Most Outstanding JCI Local Organization

Category 2. One of the Visayas Area's most prestigious honors.

QUADRO AWARD

Most Outstanding JCI Chapter President

Category 2. Also awarded to Daryl Niño Jabil.

23
awards won: Best of the Best, Quadro and Bana-ag

13
Top 5 finalist recognitions

7
special awards and competition placings

43
recognitions for JCI Cebu at one conference

◇ QUADRO AWARDS

- Best JCI Local Organization Publication
- Best International Development Program
- Best Environmental Sustainability Program
- Best Youth Development Program
- Best Gender Equality Program
- Best Fundraising Program
- Best Food Security & Sustainability Program
- Best Digital Impact & Innovation Program
- Best Local Individual Development Program
- Most Outstanding Member
  Matt Erikson Malagar

△ BANA-AG AWARDS

- Best Local Community Impact Program
- Best Educational Program
- Best Peace Advocacy Program
- Best Long-Term Local Community Program
- Best Animal Welfare Program
- Best Inclusivity Program for Persons with Disabilities
- Best JCI Week Celebration
- Best Local Global Goals Project
- Best International Cooperation Project
- Most Outstanding JCI Senator
  JCI Sen. Khen Carl Soronio

⑤ TOP 5 FINALISTS

- Best Local Organization Website
- Best Tourism Program
- Best Civic Involvement Program
- Best Public Relations Program
- Best Disaster Risk Reduction Program
- Best Digital Marketing Campaign
- Best Local Growth & Development Program
- Best Local JCI RISE Project
- Best Inter-organization Collaboration Project
- Most Outstanding JCI Trainer
  Joshua Toledo
- Most Outstanding JCI Project Chairperson
  Kurt Justin Jacalan
- Most Outstanding JCI Family
  Tecson Trifecta
- Most Outstanding New Member
  Sean Paul Domingo

SPECIAL AWARDS

- Top 3, JCIPEA Area 4
- Best Area Launching, JCI RISE
- Champion, Battle of the Brains
- 2nd Place, Pickleball Tournament
- 3rd Place, JCI Got Talent
- 3rd Place, Debate Competition
  Pedro Fernan III, Kim Ralph Mozo, Jay Emanuel Alegarbes
- 5th Place, Public Speaking Competition
  Matt Erikson Malagar

WHAT IT MEANS FOR PARTNERS

The programs your brand would stand beside won Visayas Area awards for **food security, the environment, youth development, community impact and international cooperation**. That's proof, not a promise.

TRACK RECORD · 2022–2026

Not a lucky year. A winning habit.

Quadro and Bana-ag Awards are the Visayas Area's honors. Temiong and Sinagtala Awards come from JCI Philippines, where more than 200 local organizations compete. JCI Cebu keeps returning to the top of both.

3
national **Most Outstanding JCI Local Organization** titles (Category 2) in four years: 2022, 2024 and 2025

2
Visayas Area **Best of the Best Local Organization** titles: 2022 and 2024

43
recognitions at the 2026 Quadro Awards, including the **Bana-ag** for Most Outstanding LO

VISAYAS AREA · QUADRO & BANA-AG		NATIONAL · TEMIONG & SINAGTALA
42ND QUADRO AWARDS · CATBALOGAN CITY ★ **Best of the Best Local Organization** 17 major awards · 3 merit awards · 12 nominations	**2022** Big Things Are Coming	74TH TEMIONG AWARDS · SURIGAO CITY ★ **Most Outstanding JCI Local Organization (Cat. 2)** Best of the Best Local Project (NUCLEUS) · 4 Temiongs · 4 Sinagtalas · 3rd overall nationally
2023 · 75th Diamond Anniversary · 75 years of service, celebrated June 2023		
44TH QUADRO AWARDS · TAGBILARAN CITY, BOHOL ★ **Best of the Best Local Organization** ★ **Best of the Best LO President** 18 Quadro · 4 Bana-ag · 3 special awards · 5 Top 5 finalists	**2024** #CommitToCare	TEMIONG AWARDS · CLARK, PAMPANGA ★ **Most Outstanding JCI Local Organization (Cat. 2)** 7 Temiongs · 5 top finalists · Platinum 100% JCIPEA efficiency
45TH QUADRO AWARDS **13 recognitions** At the 2025 Visayas Area Conference	**2025**	TEMIONG AWARDS · LEGAZPI CITY ★ **Most Outstanding JCI Local Organization (Cat. 2)** 3 Temiongs: Youth Development · Food Security & Sustainability · Local Global Goals Project (Project Berde) · National Debate Champion
46TH QUADRO AWARDS · ILOILO CITY ★ **Bana-ag: Most Outstanding JCI Local Organization (Cat. 2)** ★ **Best of the Best Most Outstanding Local President** 43 recognitions, including 23 wins	**2026** DARE to Elevate	TEMIONG AWARDS · OCTOBER 2026 **The next chapter** National results are announced at the JCI Philippines National Convention.

Sources: jcicebu.org reports on the 2022 Area Conference and national convention (Sept. 13 & Oct. 14, 2022), the 44th Quadro Awards (Sept. 9, 2024), the 2024 Temiong Awards (Oct. 24, 2024) and the 2025 National Convention (Oct. 22, 2025). 2025 and 2026 Quadro counts from JCI Cebu's award announcements. 2023 results are not included here.

YOUR BRAND, ACROSS THE YEAR

In the community. In the room. In the feed.

Six places your partnership shows up. Every annual tier is included in all six; higher tiers get more prominence and more dedicated promotion.

Community projects

Shared partner roll-up and acknowledgments on the ground, where the work happens.

GMMs & gatherings

Recognition at general membership meetings, with time to meet members and fellow partners.

Chapter events

Your partner identity carried through the induction, celebrations and chapter-led events.

Social media & website

Your logo in chapter marketing posts, a linked partner listing, plus dedicated posts by tier.

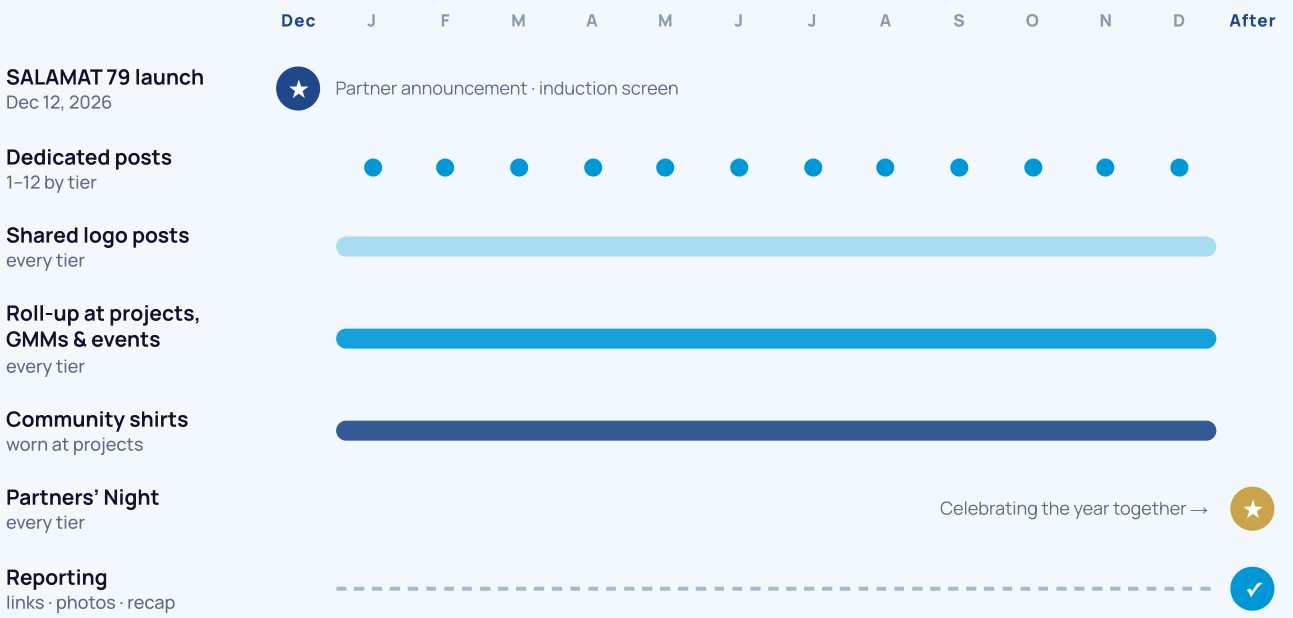
Community shirts

Your logo on the back of the shirts our volunteers wear to every project.

Partners' Night NEW

An invitation to the evening where JCI Cebu thanks and recognizes its partners.

A YEAR AT A GLANCE · PROPOSED COVERAGE



Dedicated posts: 12 a year for Diamond and Platinum, 6 for Gold, 3 for Silver, 1 for Bronze. Timing is agreed in your posting calendar.

Exact dates, venues and schedules are confirmed with partners in writing.

PICTURE YOUR BUSINESS HERE · ON THE GROUND



AT PROJECTS, GMMS & CHAPTER EVENTS

A familiar brand at every chapter gathering.

Picture a community livelihood workshop: volunteers and residents working side by side, and your logo on the shared partner roll-up beside them. The same annual display comes to GMMs and chapter events all year.

- **Tier-based prominence.** Diamond and Platinum take the lead panels. Gold, Silver and Bronze share the partner panel.
- **One display, many occasions.** It goes up at every project, GMM and chapter event.
- **Proof you can keep.** Placement photos go into your year-end fulfillment report.



CLOSE-UP · SAMPLE LAYOUT 14 PARTNER SPACES

AI-generated project scenario with fictional sample logos, for illustration only. The people, activity and placements are simulated. Final artwork, logo order and display plan are agreed with partners.

PICTURE YOUR BUSINESS HERE · ON OUR SHIRTS



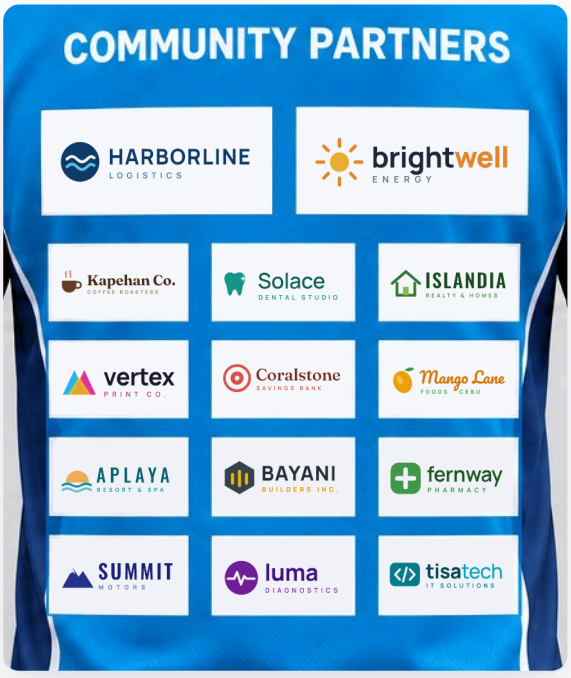
ON OUR COMMUNITY SHIRTS

Wear the partnership with pride.

Your logo goes on the back of our community shirts, alongside fellow annual partners, and our volunteers wear them to every project. The front carries the JCI Cebu identity. Every tier has a place on the back.



- **Diamond** · lead back placement
- **Platinum** · priority back placement
- **Gold · Silver · Bronze** · back partner panel



CLOSE-UP · BACK OF SHIRT

SAMPLE LAYOUT

AI-generated design concept with fictional sample logos. Covers the agreed new-shirt production run. Quantities, print sizes, logo order and artwork deadlines are confirmed before production, and the official artwork and print proof must be approved.

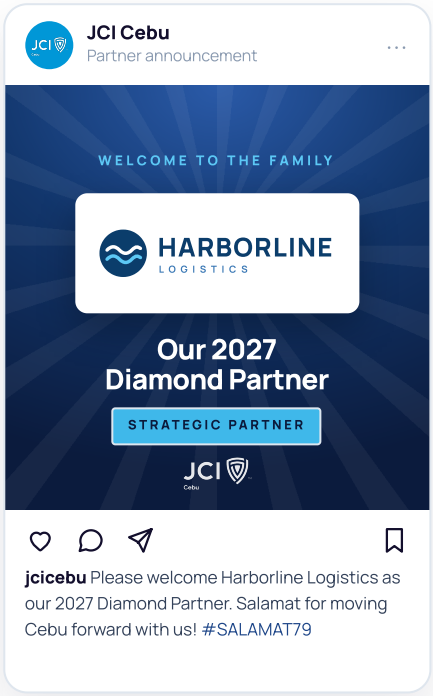
IN OUR SOCIAL-MEDIA MARKETING

Part of the post. Part of the story.

Every tier includes social media. Your logo appears in the shared partner strip on chapter project and event posts all year. On top of that, your tier includes dedicated promotional posts that are about your business alone.







SHARED · EVERY TIER

Your logo in the partner strip of chapter project and event posts, all year.

DEDICATED · BY TIER

Posts about your business alone: 12, 12, 6, 3 or 1 a year.

ANNOUNCEMENT · BY TIER

A dedicated story, a dedicated announcement, or a grouped welcome.

DEDICATED PROMOTIONAL POSTS · PER YEAR

Spacing shown is illustrative



Send your logo once

We place it in every shared post, display and shirt run for the year.

Approvals agreed up front

Your posting calendar and approval steps are written into your plan.

Every post logged

Links to your posts go into your year-end fulfillment report.

Sample layouts with fictional brands, not published posts. Dedicated posts are separate from shared partner-logo placements. No reach or engagement figures are implied; where platform data is available, it goes into your report.

INCLUDED IN EVERY ANNUAL PACKAGE

Partners' Night.
An evening in your honor.

Once a year, JCI Cebu sets aside a night to thank the businesses that make its work possible. Every 2027 annual partner is invited to be recognized, to hear what their support achieved, and to meet the people behind it.



Recognition for every partner
A certificate of recognition presented to each annual partner.

The year, in review
Chapter leaders share the projects, people and results your support carried.

Tier-based honors
Diamond and Platinum partners are recognized on stage.

A room worth being in
Meet chapter leaders, members, incoming officers and fellow partners.

23 partner organizations were recognized at JCI Cebu's **first Partners' Night** on January 23, 2025, at BIG Hotel, Mandaue. More than 20 partners and 40 members attended. We've done it before, and 2027 partners can expect the same.

Source: JCI Cebu, "JCI Cebu Hosts Inaugural Partners' Night," jcicebu.org, January 24, 2025.

Diamond	Platinum	Gold	Silver	Bronze
Reserved partner table · on-stage recognition	Priority seating · on-stage recognition	Invitation · certificate of recognition	Invitation · certificate of recognition	Invitation · certificate of recognition

Proposed. The date, venue and number of seats per partner are confirmed in your agreement.

CHOOSE YOUR ANNUAL COMMITMENT · PROPOSED 2027 RATES

A partnership that fits your business.

Five levels, all built on the same year-round foundation. Choose the prominence and promotional support that suit your goals.

INCLUDED IN EVERY TIER

- ✓ Recognition at projects, GMMs & chapter events
- ✓ Logo on the shared annual roll-up
- ✓ Logo on the back of community shirts
- ✓ Logo in chapter social-media posts
- ✓ Invitation to Partners' Night
- ✓ Linked partner listing & year-end recap

STRATEGIC PARTNER — HIGHEST PROMINENCE

Diamond

For a business taking a leading role.

₱150,000

per year · about ₱12,500 a month

- ✓ **12 dedicated social posts**, one a month
- ✓ Lead-tier logo prominence on every display
- ✓ Dedicated partner story and linked profile
- ✓ Lead placement on the back of community shirts
- ✓ **30-second induction commercial** + solo logo
- ✓ **Partners' Night:** reserved table, on-stage recognition

MAJOR PARTNER

Platinum

A consistent presence with monthly promotion.

₱100,000

per year · about ₱8,300 a month

- ✓ **12 dedicated social posts**, one a month
- ✓ Priority-tier logo prominence
- ✓ Dedicated partner announcement
- ✓ Priority placement on the back of shirts
- ✓ **15-second induction commercial** + group logo
- ✓ **Partners' Night:** priority seating, on-stage recognition

PROGRAM PARTNER

Gold

A balanced presence for a growing business.

₱50,000

per year · about ₱4,200 a month

- ✓ **6 dedicated social posts**
- ✓ Program-tier logo recognition
- ✓ Grouped partner announcement
- ✓ Back-of-shirt partner panel
- ✓ Grouped induction screen logo
- ✓ **Partners' Night** invitation

SUPPORTING PARTNER

Silver

Stay visible at an accessible commitment.

₱30,000

per year · about ₱2,500 a month

- ✓ **3 dedicated social posts**
- ✓ Supporting-tier logo recognition
- ✓ Grouped partner announcement
- ✓ Back-of-shirt partner panel
- ✓ Grouped induction screen logo
- ✓ **Partners' Night** invitation

ADVOCACY PARTNER

Bronze

An entry point for a business ready to support Cebu.

₱20,000

per year · about ₱1,700 a month

- ✓ **1 dedicated social post**
- ✓ Advocacy-tier logo recognition
- ✓ Grouped partner announcement
- ✓ Back-of-shirt partner panel
- ✓ Grouped induction screen logo
- ✓ **Partners' Night** invitation

Proposed 2027 rates, adapted from JCI Cebu's annual prospectus. The term, logo hierarchy, posting calendar, printing, attendance and reporting are confirmed in writing before payment. Sales, leads and reach are not guaranteed. A smaller business can still stand with us through the ₱10,000 **SALAMAT Circle** — see p. 11.

How these packages compare with other JCI programs → p. 13

NOT A TIER — A SEPARATE WAY IN

SALAMAT Circle.

₱10,000
FROM, FOR THE YEAR

For smaller businesses who want to stand with us without taking on a brand tier. Recognition here is by name rather than logo — logo placement on the partner roll-up and community shirts begins at Bronze.

Your name in the annual partner acknowledgment
Listed with the businesses who carried the chapter through 2027.

A mention in a chapter project or event post
Named in the post for a project your contribution helped run.

Your name on the acknowledgment at SALAMAT 79
On the partner acknowledgment at the 79th Induction & Turnover.

An invitation to Partners' Night
With a certificate of recognition, the same as every annual partner.

What the Circle is not.

It is not a brand tier. There is no logo placement, no dedicated social post, and no induction screen recognition — those begin at Bronze. We would rather be clear about that now than have you expect it later.

HOW TO JOIN

1. **Tell us your business name**
Exactly as you want it written in the acknowledgment.

2. **We send a one-page agreement**
What you give, what you receive, and when — in writing, before payment.

3. **Settle by transfer, GCash or cheque**
Payable to JCI Cebu Inc. An official receipt is issued for every contribution.

SALAMAT CIRCLE

₱10,000 / year

Recognition by name. Partners' Night invitation and certificate.

BRONZE · ADVOCACY PARTNER

₱20,000 / year · about ₱1,700 a month

Where logo recognition begins: the shared roll-up, the back of community shirts, the induction screen, and one dedicated social post.

Named for our 79th-year theme, **SALAMAT — Gratitude in Motion.** If ₱10,000 is beyond what your business can do this year, talk to us anyway. We would rather have you with us.

PROPOSED DELIVERABLES · DECEMBER 2026 LAUNCH + JANUARY–DECEMBER 2027

Everything, side by side.

Your benefit	Diamond ₱150,000	Platinum ₱100,000	Gold ₱50,000	Silver ₱30,000	Bronze ₱20,000
Recognition at projects, GMMs & events	✓	✓	✓	✓	✓
Logo on shared annual roll-up	✓	✓	✓	✓	✓
Logo in chapter social-media posts	✓	✓	✓	✓	✓
Dedicated promotional posts	**12 / yr**	**12 / yr**	**6 / yr**	**3 / yr**	**1 / yr**
Partner announcement	Dedicated story	Dedicated	Grouped	Grouped	Grouped
Community shirt placement	Lead back	Priority back	Back panel	Back panel	Back panel
Induction screen recognition	30-sec commercial + solo logo	15-sec commercial + group logo	Grouped logo	Grouped logo	Grouped logo
Partners' Night	Reserved table + on stage	Priority seats + on stage	Invitation	Invitation	Invitation
Linked partner listing	Full term	Full term	Full term	Full term	Full term
Year-end fulfillment recap	✓	✓	✓	✓	✓

How the year works

1. **Agree**
   Choose a tier. Then confirm the term, placement calendar, logo files, approvals and reporting dates in writing.

2. **Introduce**
   Your brand is introduced at SALAMAT 79 on December 12, 2026, with your partner announcement and directory listing.

3. **Show up**
   Your recognition appears at projects, GMMs and events, alongside your scheduled posts. Your team is welcome to volunteer.

4. **Document**
   Post links, placement photos, periodic check-ins and a year-end fulfillment summary. Then we celebrate on Partners' Night.

Prefer to give in kind?

Bring what your business does best. We agree on the value of your contribution and the annual recognition that goes with it.

Printing · Shirts · Food & beverage · Venues · Hotel rooms · Transport · Stage, sound & LED · Photo & video · Project materials · Professional services

Value, suitability and delivery terms are agreed one by one. In-kind support doesn't automatically carry a cash-tier entitlement. Category exclusivity can be discussed and needs written approval.

HOW WE BUILT THESE PACKAGES

Benchmarked on how JCI does it elsewhere.

Before setting our 2027 packages, we studied how JCI World Headquarters and fellow JCI organizations structure their partnerships. Then we kept what works for partners and added what a local chapter can do best: show up, in person, all year.

What partners get	JCI World HQ[1] Club 100 & global partner packages	Fellow JCI organizations[2] JCI West Indies · JCI USA	JCI Cebu · 2027 Annual brand partnerships
Tier structure	Club 100: four tiers from US$1,000 to US$10,000, with limited openings at each level	Several flexible package types to suit a partner's budget	**Five tiers, ₱20,000–₱150,000, plus the ₱10,000 SALAMAT Circle, in-kind and custom routes**
Social media	Club 100: one post about the partner at Gold and Platinum. US$10,000 package: 5 posts a year	Visibility on website, social media and printed material	**1–12 dedicated posts a year, plus your logo in shared chapter posts all year**
Recognition & networking	Networking sessions with members at World Congress and Area Conferences	Networking with other sponsors and partners	**GMMs, chapter events and a Partners' Night invitation for every tier**
Physical brand presence	Booths and promotional materials at conferences, in higher packages	Presence in printed materials	**Shared roll-up at every project, GMM and event, plus your logo on the back of community shirts**
Team involvement	Training and masterclass access can be added	Staff develop skills through projects and training	**Your team can volunteer in community projects**
Accountability	Promises exposure and visibility, not sales targets	JCI USA recommends a written, signed sponsorship agreement	**Written plan, post log, placement photos and a year-end fulfillment summary**

12 posts

Diamond and Platinum partners get 12 dedicated posts a year. JCI World's US$10,000 package lists 5.

Every tier

Every tier is invited to Partners' Night, a recognition evening JCI Cebu has held since 2025.

12 months

A calendar year of benefits, as in JCI World's Club 100, delivered in person here in Cebu.

OUR TAKEAWAY

Global JCI packages sell access to international conferences. A local chapter can offer something different: **presence**. Your brand shows up where Cebu actually sees it, at projects, at meetings and in the feed, every month, at a local price.

Sources, reviewed September 2026. [1] JCI, *Partnerships Toolkit 2023* (jci.cc): the Club 100 tiers and the partnership-opportunities table. [2] JCI West Indies partners page (jciwi.org); JCI USA, *Corporate Sponsorship* guide (jaycee.org). JCI Cebu, "JCI Cebu Hosts Inaugural Partners' Night" (jcicebu.org, Jan. 24, 2025). This compares how the packages are built, not audience size. Global packages also include international conference access.

A CAUSE WORTH PUTTING YOUR NAME BESIDE

Good business. Real community work.

Your contribution supports a chapter that develops young leaders through action. These award-winning programs show the kind of work your business helps carry forward.



FOOD & LIVELIHOOD

Project Berde

Hydroponics training and greenhouse support help Danao City communities grow their own food and income.

168 farmers trained

85.2% improvement in children's BMI

National Temiong: Best Local Global Goals Project (2025) · SDG 2, 8



CIRCULAR COMMUNITIES

BasuZero Cebu

House-to-house waste-sorting campaigns with JCI Japan turn segregation into a habit, and the trash into fluff fuel instead of landfill.

14,300 residents reached in the reported pilot

12 tons repurposed as fluff fuel

Best Local Community Impact (2025) · SDG 11, 12



HERITAGE & LIVELIHOOD

Tawsan for Thousand

Community-led eco-tourism links local livelihoods, mangrove protection and the stories that make a place its own.

32 local guides trained & upskilled

Best Tourism Program (2025) · SDG 8, 14



JCI Cebu with JCI Japan in Cebu

LOCAL COMMITMENT · INTERNATIONAL RELATIONSHIPS

Rooted in Cebu. Connected across borders.

JAPAN × CEBU · JUN 2026
A SMILE by WATER purification facility was completed at a school in Mambaling with JCI Japan.

SOUTH KOREA · MAY 2026
Second official visit to twin chapter JCI Sangju, with business visits and cultural exchange.

VIETNAM · 2026
Took part in the Cross-Border Culture & Business Exchange hosted by JCI Central Saigon.

MALAYSIA
Sister chapters JCI Tanjung Aru and JCI Sibu, featured in the chapter's 2025 NUCLEUS.

These are past chapter activities. They don't promise sponsor reach overseas or endorsement by other chapters.

Historical results as reported by the chapter, and recognized at the 2025 Quadro Awards. These are not promised outcomes or a confirmed 2027 activity schedule.



JCI Cebu

THE BEGINNING, NOT THE WHOLE PARTNERSHIP

It starts with SALAMAT 79.

December 12, 2026
79th Induction & Turnover

Mactan Expo · Mactan Newtown
Lapu-Lapu City, Cebu

250 invited guests
Estimated · attendance is complimentary

LET'S BUILD YOUR PARTNERSHIP

Let's put your business in the picture.

Tell us what matters to your business: visibility, relationships, team participation, or a cause close to your heart. We'll turn it into a clear annual partnership.

JL

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partners79.netlify.app
Scan to explore packages

1 · Talk to us
Call Johnel or Pedro, or send a request through the website.

2 · Get a written proposal
A tailored proposal with your tier, calendar and terms.

3 · Launch together
Get introduced at SALAMAT 79 and stay visible all through 2027.

Proposed 2027 offer. An inquiry doesn't reserve a spot or require payment. All terms are confirmed in a written proposal before payment. Mockups use fictional sample brands; any resemblance to real businesses is unintended. Please confirm receipt and documentation needs with the team. Tax deductibility is not promised.